

**MASTERS OF DISGUISE**  
**14 SEPTEMBER — 15 OCTOBER 2019**

**A PROJECT CURATED BY MARCO CAMPARDO AND LORENZO MASON (M-L-XL)**

**“A mask tells us more than a face”  
— Oscar Wilde**

SEE••DS is pleased to present Masters of Disguise as part of Brompton Design District 2019, an exhibition that seeks to interpret this year's theme Nature/Nurture by looking at the notion of human nature. In the current age of the Anthropocene, designers need to reflect not only on their work, but also at their own identity as creative professionals. Who we are and how we choose to represent ourselves to the world is deeply rooted in how we interpret the relationship to the environment. This is the essence of human nature.

Masters of Disguise will explore this concept by exhibiting the work of key contemporary artists/designers together with their interpretation of their individual identity – their ‘human nature’ – in the form of a mask. Questions of identity, performance and display are at the core of this exhibition. In the current era of hyper-visibility and obsession with image culture, a mask is a powerful metaphor for the changes of identity that we perform in our everyday interactions across different media and realities.

During the exhibition, a performative dinner will be hosted at the space where artists will be playing with their masks in a social gathering where the expression of hiding/revealing an identity will be presented to the hosts.

The exhibition setting will be specifically created for the occasion using low-impact materials. Artists/designers will also be contributing to the exhibition with a number of objects that will be used during the performative opening event (including furniture, lights, tableware, cutlery, glasses, vases etc).

Curated by M-L-XL

M-L-XL is a design studio that works across different disciplines, including furniture design, installations, type design and publishing. The studio, with offices in Venice and London, was founded by Marco Campardo and Lorenzo Mason, and focuses on research, experimenting with languages, techniques and materials.

**Designers Exhibited**

Tiago Almeida  
Attua Aparicio  
Fabien Cappello  
Nathalie Du Pasquier  
Max Frommheld  
Martino Gamper  
Jochen Holz  
Rio Kobayashi  
Sabine Marcelis  
Studio Furthermore

Michael Marriott  
Lucia Massari  
M—L—XL  
Fredrik Paulsen  
Bertjan Pot  
James Shaw  
Kim Thome  
Soft Baroque  
Lorenzo Vitturi  
Bethan Wood

**Notes to Editors****Masters of Disguise**

Part of the Brompton Design District

35—36 Thurloe Place, South Kensington, London

14 — 22 September 2019, open everyday 10–6 afterwards by appointment until  
15 October 2019.

In partnership with May Concepts

For more information, interviews and images please contact:  
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**About Brompton Design District**

Established in 2006, Brompton is the longest-running design district of the London Design Festival. Initiated by South Kensington Estates and curated by Jane Withers since the beginning, the district has been instrumental in nurturing Brompton's reputation as an incubator of creative innovation and one of London's leading design hubs.

Each year, Brompton's iconic global design brands, landmark cultural institutions and a curated selection of pioneering independent studios come together to present some of the most forward-thinking, considered and progressive events and exhibitions of the London Design Festival.