

SEE••DS

TEST TUBE

MILAN DESIGN WEEK

2018

For Milan Design Week, SEE••DS has collaborated with 6 designers to create a series of tube-shaped objects. Taking the experimentation beyond the simplicity of the shape and encompassing an array of investigative fields, here the tube becomes a support, an excuse for testing, a laboratory where fresh interpretations and experimentations are being explored around this basic yet fundamental element of our civilization in accelerated mutations and through a varied range of scales, materials and meanings.

Tubes constitute elementary building blocks of our modern society – from the steel tube, an essential component within the motor and construction industries, to laboratory test tubes, with their wide variety of uses within the bio-scientific and medical fields. It is through tubes that the electronic signals that define our technological world today are being channelled.

Our aim is to highlight not only the importance and possibilities of the tube as a core component in the (r)evolution of our progress-oriented society, but to go beyond this by generating an interest in the tube as a finality, an entirety, to enable it to gain its nobility as more than just a constituent, a functional vector, but a great core and ultimate element.

TEST TUBES (CONSOLE), 2018

SEE...DS

BCXSY

Through an experimental journey of form and function BCXSY has been exploring new possibilities of using brass tubes to create three dimensional practical objects.

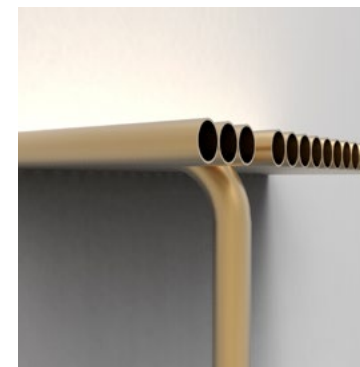
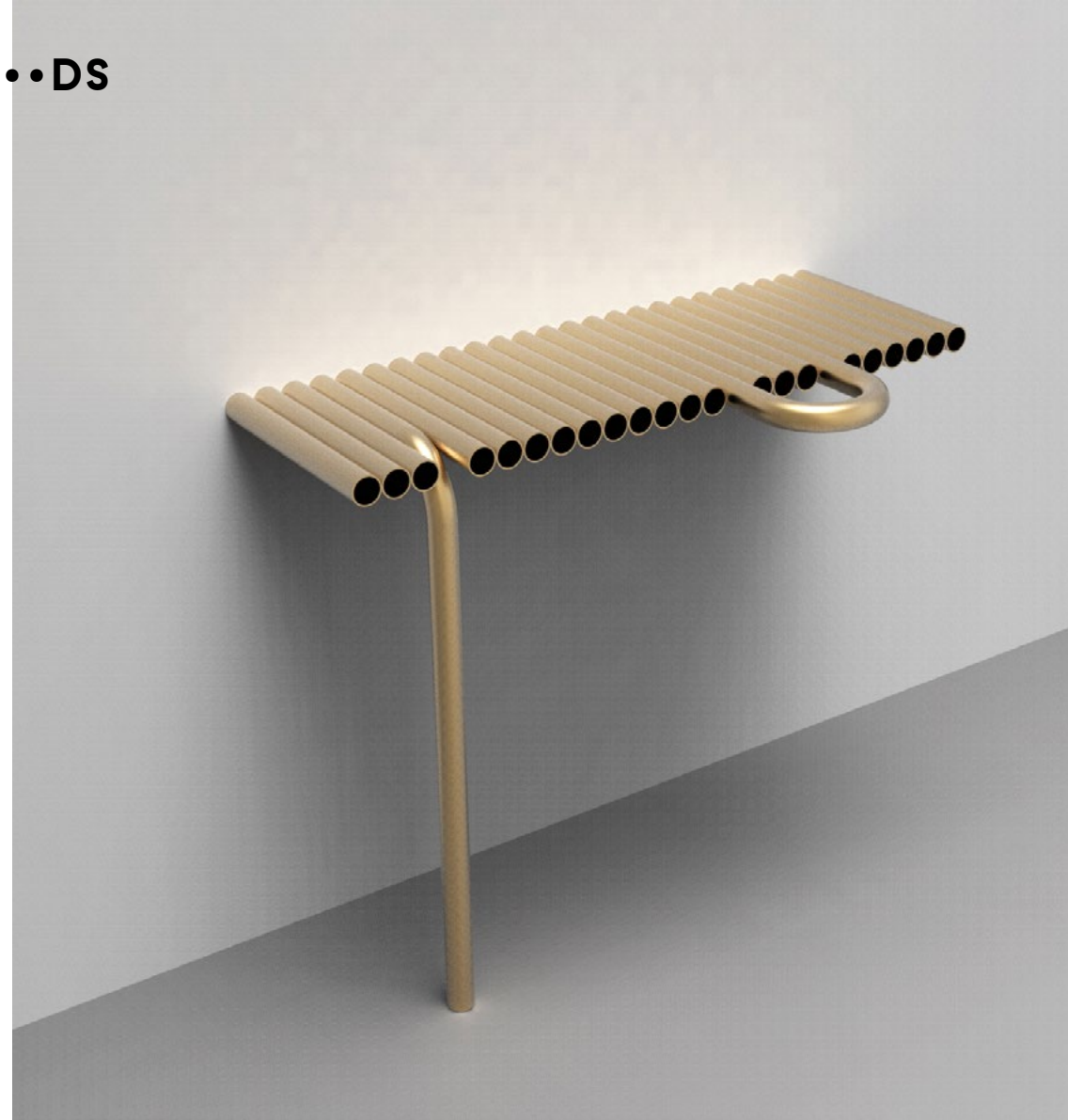
A screen, a console and a vase, with a brushed matte surface, are the first members of a family, conceived through the simple actions of cutting, bending and ordering, providing a new perspective to this well-known construction material and resulting in an innovative typography.

Carefully handcrafted in Italy, the pieces introduce a striking aesthetic combining the pure and luxurious appeal of the material with humorous elements of surprise.

satin brass with gloss finish

H 160 X W 160 cm

ed of 8 + 1 AP



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TEST TUBES (SCREEN), 2018

BCXSY

Through an experimental journey of form and function BCXSY has been exploring new possibilities of using brass tubes to create three dimensional practical objects.

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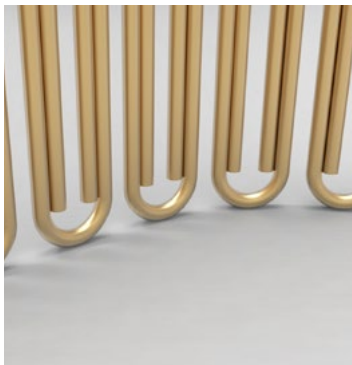
Carefully handcrafted in Italy, the pieces introduce a striking aesthetic combining the pure and luxurious appeal of the material with humorous elements of surprise.

satin brass with gloss finish

H 73.75 x w 87.34 x D 30 cm

ed 8 + 1 AP

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TEST TUBES (VASE), 2018

BCXSY

Through an experimental journey of form and function BCXSY has been exploring new possibilities of using brass tubes to create three dimensional practical objects.

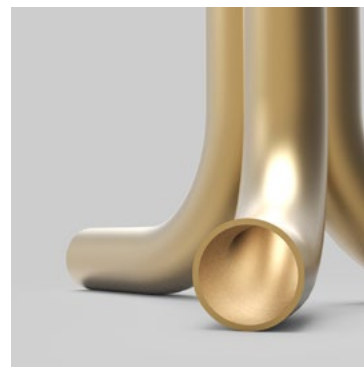
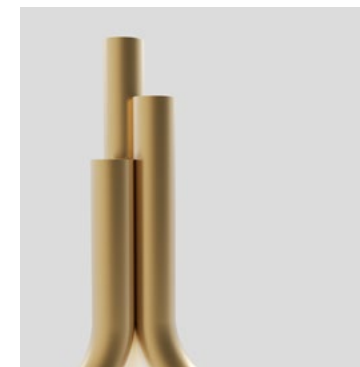
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satin brass with gloss finish

H 31.85 x Diam 29.5 cm

ed of 8 + 1 AP



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SECTIONS (INDOOR), 2017

GUGLIELMO POLETTI



Sections, is a project derived from the idea of cutting a section of a tubular structure and reversing it, and by doing so, changing the typology of the piece.

For the PHM | Piemonte Handmade project, the designer has collaborated with the metal masters company Berrone Livio & C. to create an unprecedented object that revolutionizes a steel tube's behavior through a simple offset of its own sections.

Made in collaboration with Berrone Livio & C. di Volvera

sandblasted steel (oil finish), stove enameled steel

H 45 x W 135 X D 45 cm

ed of 8 + 1 AP



SECTIONS (OUTDOOR), 2017

GUGLIELMO POLETTI

Sections, is a project derived from the idea of cutting a section of a tubular structure and reversing it, and by doing so, changing the typology of the piece.

For the PHM | Piemonte Handmade project, the designer has collaborated with the metal masters company Berrone Livio & C. to create an unprecedented object that revolutionizes a steel tube's behavior through a simple offset of its own sections.

Made in collaboration with Berrone Livio & C. di Volvera

sandblasted corten steel (oil finish), stove enamelled steel

H 45 X W 135 X D 45 CM

ed of 8 + 1 AP



SEE...DS

LOBUS WALL LIGHT, 2018

JOCHEN HOLZ

This wall mounted neon light is a unique light sculpture made of free formed borosilicate glass tubing and a cast jesmonite stone wall plate. Each is one of its kind and part of a small edition. It uses much bigger glass tubing diameters and wall thicknesses than in conventional neon making. This is highly unusual and shows entirely new qualities in this traditional technique. The glass is left uncoated and becomes part of the piece, the forms play with the light emitted by the different rare gases, the undulating tube subtly manipulates the light, softening and intensifying it in turns.

They are made out of coloured tubes of glass (amber and grey) so that you can clearly see the sculpted glass even when neon is off.

jesmonite, borosilicate glass, electrodes, and helium gases

approx. H 80 x W 26 x D 12 cm

unique



TUBUS (GLASSES), 2018

JOCHEN HOLZ

For the Tubus series, Jochen has taken long tubes of coloured, transparent, plain and textured glass and cut them in sections of different sizes, creating a collection of glasses, small vases and glass sculptures.

borosilicate glass

height varies 5.5 – 10.5 cm

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EXTRUDED LAGUNA #1-3, 2018

MARTINO GAMPER



*Wood fired vases extruded from southern Californian clay and
reduction soda fired.*

Southern California clay

approx H 20-27 cm

unique



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OHO, 2018

PIETRO RUSSO

The juxtaposition of multiple linear elements creates the tube frame. A permeable structure, which relates the container to the content

brass

H 26.5 x W 45 x D 18 cm

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DOWELS LAMP, 2018

TIAGO ALMEIDA

Dowels is a wall light formed by the combination of wooden dowels with tube light bulbs.

All elements share similar shapes and they seem to play a game of "hide & seek". While switched off the white bulbs seem to hide between the wooden dowels but once switched on the wood seems to hide behind the light.

wood dowels, glass and metal

H 70 X W 18 X D 10 CM

ed of 8 + 1 AP

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ABOUT THE DESIGNERS

BCXSY

BCXSY is an Amsterdam-based interdisciplinary cooperative between designers Boaz Cohen (Israel, 1978) and Sayaka Yamamoto (Japan, 1984). Established in early 2007, BCXSY continues to carry out a wide range of projects, both in The Netherlands and abroad. Offering a balanced combination of two unique talents, the studio delivers one distinct narrative that is characterized by an emphasis on personal experience, human interaction and emotional awareness. The artful intertwining of the specific and boutique with the universal and commercial is the hallmark of the BCXSY design experience.

GUGLIELMO POLETTI

Guglielmo Poletti (1987) is an Italian designer, currently based in Eindhoven, The Netherlands. After the first studies in Milan, he earned an MA in Contextual Design at Design Academy Eindhoven, where he graduated in June 2016. His practice is driven by a constant search for the heart of the matter, combined with a fascination for basic structures and elementary constructions. His interest in the essence of things often leads him to investigate the limit of materials, dealing with the notions of balance and fragility.

JOCHEN HOLZ

Jochen Holz (German, 1970) is a glass artist whose innovative employment of lampworking—a form of glassblowing used primarily to make scientific equipment—is repurposing the technique in the art world. Indeed, whilst he has received training in scientific lampworking, Holz has chosen to practice it creatively, a radical departure from its traditional usage which positions him as one of the only people working in his field in the UK.

MARTINO GAMPER

Martino Gamper (b. 1971, Merano, Italy) lives and works in London. Starting as an apprentice with a furniture maker in Merano, Gamper went on to study sculpture under Michelangelo Pistoletto at the Academy of Fine Arts, Vienna. He completed a Masters in 2000 from the Royal College of Art, London, where he studied under Ron Arad.

Working across design and art venues, Martino Gamper engages in a variety of projects from exhibition design, interior design, one-off commissions and the design of mass-produced products for the cutting edge of the international furniture industry.

PIETRO RUSSO

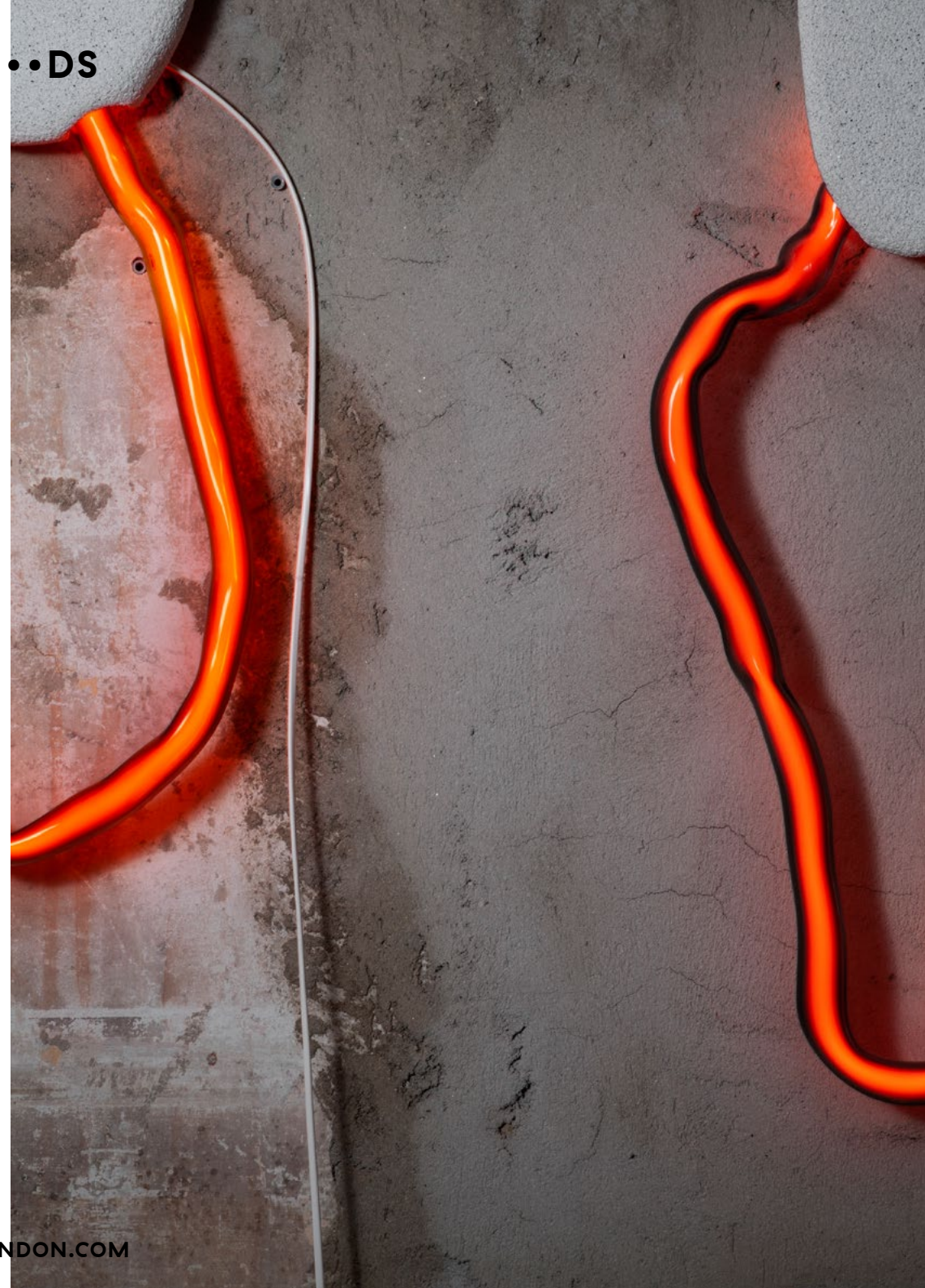
Pietro Russo was born in Ostuni (Italy) in 1967. He studied painting, ceramics and scenography at the Accademia delle Belle Arti in Florence, where he also took courses in design and architecture. With a carefully selected team of designers and architects and in close partnership with a network of esteemed Italian artisans, Pietro deals with interior and product design. Suggestions coming from the contemporary world and from his lifetime passions — music, cinema, nature and science fiction — became, through his hands, meticulously elaborated, timeless creations.

His working philosophy is based on repurposing artisan creations and led to a relationship both concrete and spiritual with the selected materials — mainly wood, but also stone, marble, brass, bronze and glass —, with the purpose of giving new value to the magical and ritual side of creation.

TIAGO ALMEIDA

Tiago grew up in the Portuguese countryside until the age of 19 when he moved to Lisbon to study Product Design where after he worked as an in-house designer.

Later on he moved to London where is started developing and exploring craft techniques and working directly with the design production.



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TEST TUBE
MILAN DESIGN WEEK
17 -22 APRIL 2018
10.00-19.30 DAILY

VIA SANTA MARTA 21
INTERNAL COURTYARD
MILAN, ITALY



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