



## CHARMED LIFE

THE CO-FOUNDER OF THE LAUNDRESS TURNS HER ATTENTION TO JEWELRY WITH THE NEW BRAND RONDEL.

**J**UST AFTER The Laundress sold to Unilever for a reported \$100 million last January, the eco-friendly laundry brand's co-founder Lindsey Julia Boyd started work on her next venture, a new jewelry concept called Rondel. Launched in time for the holiday season, Rondel is a direct-to-consumer personalized jewelry business where shoppers, or what she calls "co-designers," can tell their stories with charms and locket. The idea came to Boyd, 44, when she remade her grandmother Irma's charm bracelet into a necklace that became her signature style. "The charms told the story of my grandmother's life, and each charm was engraved on the back with a special anniversary date or a love letter from my grandfather," explains Boyd. Rondel offers more than 100 different options in gold, gemstones and hand-poured vitreous enamel. Most can be engraved with a message. The charms are made by artisans in Turkey using mainly recycled gold and mindfully sourced stones. Boyd believes the pandemic has increased interest in sentimental

gifts. "Personalization makes people feel connected," she says, "and we are all craving connections with family and friends right now." [rondeljewelry.com](http://rondeljewelry.com). —Jill Newman

### BLING THING

Left: A Rondel charm bracelet. Above: Tools used to make the charms.



ON BEAUTY

Wonder Valley, the Joshua Tree, California-based lifestyle brand, is debuting its unisex Wonder Serum, a blend of 20 ingredients, such as the label's own olive oil and sea lavender, for plumping and brightening.

\$120; [welcometo.wondervalley.com](http://welcometo.wondervalley.com). —Kate Donnelly



HOT PROPERTY

## PARIS MATCH

Guests at L'Appartement by Seeds, a Paris flat bookable for short stays, can rest their drinks on Sabine Marcelis's Candy Cube tables or season their eggs using Martino Gamper's salt and pepper shakers. The hospitality/gallery experience is the brainchild of Nathalie Assi, who operates the contemporary design space Seeds out of her London home. Assi says the blurring of art and life "revives the function of looking." And of shopping: Almost every item can be bought via Seeds. [seedslondon.com](http://seedslondon.com). —Sarah Medford



## CLAY TIME

Opening in January at New York's Bard Graduate Center, *Majolica Mania: Transatlantic Pottery in England and the United States, 1850–1915* explores the eccentric and colorful ceramics, such as this Royal Worcester shell piece from 1870, that came into vogue in the 19th century. [bgc.bard.edu](http://bgc.bard.edu)

TIME MACHINES

Tom Ford's new N.002 Ocean Plastic Timepiece is made of plastic waste recovered from polluted waters and coastlines as well as landfills. The company estimates it recycles the equivalent of about 35 plastic bottles to make each watch, including the hand-braided strap and the packaging.

\$995; [tomford.com](http://tomford.com).

