A LIMITED EDITION, EXCLUSIVE COLLABORATION **SEEDS** x White Cubes INTRODUCE MARBLE RITUALS SEEDSLONDON.COM SEEDS@SEEDSLONDON.COM



SEEDS is pleased to present Marble Rituals – an exclusive collaboration with White Cubes Studio, showcasing a series of 12 works, each a limited edition of 12 marble pieces.

Inspired by the magnificent marble quarries, Greek history and Scandinavian aesthetics. White Cubes proposes a well curated line of timeless ritual-celebrating objects.

The Marble Rituals objects are simple, yet luxurious, finely-crafted, thoughtfully designed and rooted in rituals and well being. Made slow to last longer, using only the highest quality natural marble, White Cubes aims to nourish the everyday routines by adding a conscious dimension to our practices. The ambition of the collection is to gradually lead us to a more mindful and slow way of living by celebrating everyday rituals. They honour well being, well living and timeless refinement.

DISCOVER THE 12 RITUALS IN THE COLLECTION

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OTOS BOOK STAND, 2019 WHITE CUBES

The Otos marble book stand plays on ideas of poetry, purity, and modernity, challenging the eclectic border between functional art and sculptural long-lasting design. Ideal for living room spaces and working areas this piece that resembles the fin of a shark combines apparent simplicity with rigorous geometry.

Each piece is carved by hand and conveys a feeling of modernity while representing the luxuriousness of the material formed by nature and enhanced by human interpretation.

It features a matte polish finish. Since the designer does not like to paint the surface of the marble stone with transparent paints or resins, three coats of the highest possible level of protective sealant are applied instead. This will preserve both the piece and the natural feel of the marble.



Marble 32 × 24 cm Exclusive to SEEDS £ 725.00 excl. VAT

Edition of 12

NIIS ZIG ZAG, 2019 WHITE CUBES

Niis, ideal for living spaces as a tray, bathrooms and workspaces as a fixed element, this piece combines apparent simplicity with rigorous geometry.

It is handcrafted in pure white Athens marble from Volakas in a small village in northern Greece famous for its marble quarries, this piece pays homage to the famous ancient Greek civilization, the Acropolis and the Parthenon. The natural marble of Volakas is a metamorphic rock that turns into limestone under extreme heat and pressure deep within the earth. It also contains dolomite as well as limestone which gives it different colours and tones.

It features a matt polished finish. Since the designer does not like to paint the surface of the marble stone with transparent paints or resins, three coats of the highest possible level of protective sealant are applied instead. This will preserve both the piece and the natural feel of the marble.



Marble 36 × 27 cm Exclusive to SEEDS £ 440.00 excl. VAT Edition of 12

IRIS TRAY, 2019 WHITE CUBES

The Iris marble tray plays on minimalism, purity, and modernity, challenging the eclectic border between functional art and sculptural long-lasting design. Ideal for a kitchen, living room, or bathroom, this piece combines apparent simplicity with rigorous geometry.

It is handcrafted in pure Athenian White Volakas Marble in a small village in the north of Greece (Drama) famous for its marble quarries, this piece pays homage to the famous Greek ancient civilization, the Acropolis and Parthenon. Natural Volakas marble is a metamorphic rock that morphs from limestone under extreme heat and pressure deep within the earth. It also contains dolomite along with limestone which gives it different colours and tones.



Marble 32 × 32 × 3 cm Exclusive to SEEDS £ 425.00 excl. VAT Edition of 12

PHEBE, 2019 WHITE CUBES

The Phebe marble bowl plays on ideas of minimalism, purity, and modernity, challenging the eclectic border between Functional Art and sculptural long-lasting design. Ideal for kitchen, living room, or bathroom spaces, this piece combines apparent simplicity with rigorous geometry.

It is handcrafted in pure Athenian white Volakas marble in a small village in the north of Greece (Drama) famous for its marble quarries and pays homage to ancient Greek civilization, especially to the Acropolis and Parthenon. Natural Volakas marble is a metamorphic rock that morphs from limestone under extreme heat and pressure deep within the earth. It also contains dolomite along with the limestone which gives it different colors and tones.



Marble 23 × 23 × 9 cm Exclusive to SEEDS £ 495.00 excl. VAT Edition of 12

KLEONI, 2019 WHITE CUBES

Two unbroken circles from exquisite greek marble make this changeable piece of art. Add a personal touch of creativity and uniqueness by arranging the circles as you prefer — they can stand, lay or balance.



Marble 33 × 26 × 26 cm Exclusive to SEEDS £ 1 065.00 excl. VAT Edition of 12

THOUKIDIDES MIRROR, 2019 WHITE CUBES

The Thoukidides marble mirror plays on minimalism, purity, and modernity, challenging the eclectic border between functional art and sculptural long-lasting design. Ideal for a bedroom, living room, or bathroom, this piece combines apparent simplicity with rigorous geometry.

It is handcrafted in pure Athenian marble in a small village in the north of Greece (Drama) famous for its marble quarries, this piece pays homage to the famous Greek ancient civilization, the Acropolis and Parthenon. Natural Volakas marble is a metamorphic rock that morphs from limestone under extreme heat and pressure deep within the earth. It also contains dolomite along with limestone which gives it different colors and tones.

 $35 \times 7 \times 7$ cm



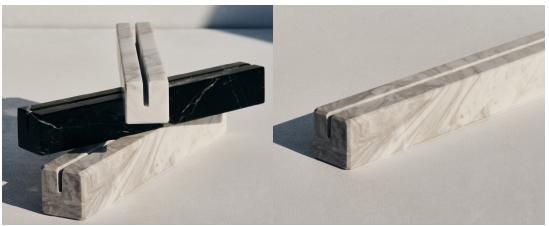
Exclusive to SEEDS
Edition of 12

CHLOE CARD HOLDERS, 2019 WHITE CUBES

The Chloe marble card holders play on ideas of minimalism, purity, and modernity, challenging the eclectic border between functional art and sculptural long-lasting design. Ideal for the office or living room, this set combines apparent simplicity with rigorous geometry.

22 × 3 × 3 cm





DIONYSSUS, 2019 WHITE CUBES

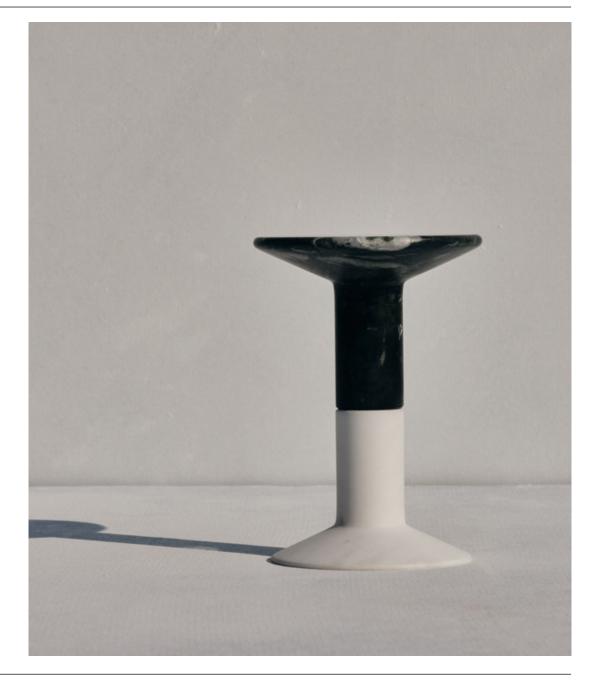
The Dionyssus marble tray, carved by hand, conveys a feeling of modernity while presenting the luxury gathered by nature and enhanced by human interpretation. It features a matte polish finish. The marble stones were not painted with transparent paints or resins. Instead, three coats of the highest possible level of protective penetrating sealant were applied. This will preserve the piece and the natural feel of the marble.



Exclusive to SEEDS
Edition of 12

FAIDRA WALL HOOK, 2019 WHITE CUBES

The tradition of marble carving and sculpture that goes back thousands of years to the famous Greek sculptors Phydias and Praxitelis are still alive today. This Faidra hook is carved by hand and conveys a feeling of modernity while representing the luxuriousness of the material formed by nature and enhanced by human interpretation.



TRILOGY OF TRAYS, 2019 WHITE CUBES

The Trilogy of trays plays on minimalism, purity, and modernity, challenging the eclectic border between functional art and sculptural long-lasting design. Ideal for a kitchen, living room, or bathroom, these pieces combine apparent simplicity with rigorous geometry.



HOMER + MELISSA SET, 2019 WHITE CUBES

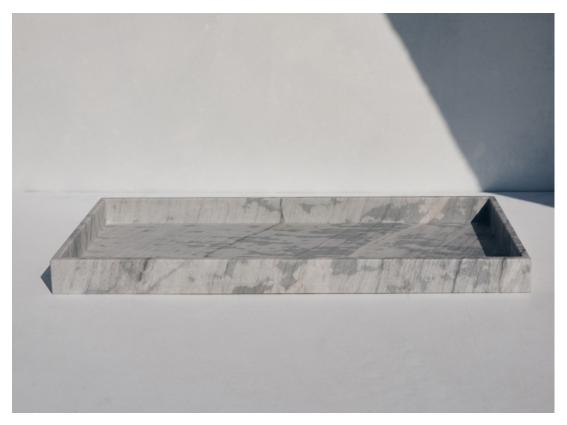
The Homer + Melissa set is handcrafted in pure Volakas marble in the north of Greece famous for its marble quarries and pays homage to ancient Greek civilization, especially to the Acropolis and Parthenon. Volakas marble is a metamorphic rock that morphs from limestone under extreme heat and pressure deep within the earth. It also contains dolomite along with the limestone which gives them different colors and tones.

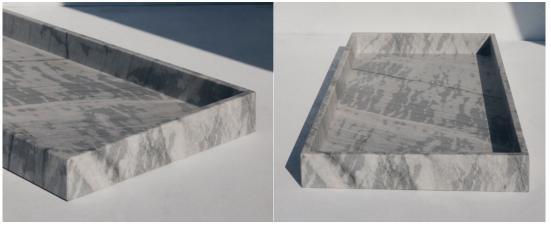


Marble

DAREIOS TRAY, 2019 WHITE CUBES

The Dareios tray is carved by hand and conveys a feeling of modernity while representing the luxuriousness of the material formed by nature and enhanced by human interpretation. It features a matte polish finish. Since the designer does not like to paint the surface of the marble stone with transparent paints or resins, three coats of the highest possible level of protective sealant are applied instead. This will preserve both the piece and the natural feel of the marble.





55 × 26 × 5 cm

Exclusive to SEEDS
Edition of 12

£ 850.00 excl. VAT



White Cubes Studio

White Cubes is a multidisciplinary company, a creative design office in the avant-garde design district of Athens (Kolonaki), specialising both in interior design, furniture design and experimental art.

White Cubes challenges the demarcations between Art & Design, creating a new visual language of aesthetic sensitivity, based primarily on cubic forms, linear elements and deconstructive shapes.

Focusing primarily on the «White» aspect of life, it plays on notions of purity, functionability and clarity on form, creating sculptural furniture on limited editions or one piece cut-offs.

Attempting to redefine or better to define the notions of «Functional Art» and «Sculptural Object Design», it passes through a «Reinvention» of the already existing forms giving new meanings and functions to objects; Creations, characterized by a sense of longevity, contrary to the «a la mode» movement of our era.

Faye Tsakalides

Founder and Creative Director of White Cubes, Architect and Designer.

After studies both in U.K and France, having travelled to Europe, America, Asia and North Africa and worked for various architectural offices both abroad and in Greece, she launches White Cubes in 2014, a company about art, architecture, sculptural and functional design pieces but above all functionality and aesthetics.

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Showroom by appointment: 4, Douro Place, London W8 5PH

