

# SEEDS X Brown



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SEEDSLONDON.COM  
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THE HOUSE  
BROWNS X SEEDS  
15 September — 2 November 2026

This autumn, Browns welcomes SEEDS with THE HOUSE, a new experience bringing together fashion, collectible design, and architecture within Browns' historic London townhouse.

Coinciding with London Design Festival and London's autumn art and fashion calendar, THE HOUSE reflects Browns' ongoing commitment to creating unexpected cultural experiences and bringing together the worlds of fashion, design and art.

Across a series of spaces inspired by the rituals of contemporary living, collectible furniture, lighting, mirrors and objects are presented alongside Browns' fashion, jewellery and accessories. Each room offers a distinct encounter between design and fashion, responding to both the architecture of the townhouse and the way in which its spaces are inhabited.

THE HOUSE transforms Browns into an inhabited environment — a place to arrive, entertain, dress, gather and retreat. Furniture becomes installation, mirrors move between function and sculpture, and fashion becomes part of the composition.

Curated by SEEDS, THE HOUSE brings together works by YONT, James Shaw and Studio Stanley, with each designer contributing to the life and rituals of the house. YONT creates a sculptural DJ booth conceived for the principal entertaining space; James Shaw brings together a convivial bar and stools alongside his distinctive mirrors and vessels; while Studio Stanley introduces a neon light sculpture, bringing an atmospheric intervention into the architecture of the townhouse.

Together, the works move between furniture, sculpture and installation, inhabiting Browns not as isolated gallery pieces but as part of the life of the house — objects to gather around, encounter and live alongside.

Through this dialogue between contemporary design, fashion and architecture, THE HOUSE invites visitors to discover collectible design through the lens of Browns: unexpected, immersive and rooted in the way we live.

Presented during London Design Festival, London Fashion Week, Frieze and PAD.

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# SEEDS

Founded in London in 2016, SEEDS is an experimental design gallery presenting contemporary collectible design across furniture, objects, lighting and installation. Through exhibitions, collaborations and site-specific projects, SEEDS brings together designers and makers whose work challenges the boundaries between art, design, craft and material experimentation. Moving beyond the traditional gallery setting, SEEDS creates unexpected contexts in which contemporary design can be encountered, collected and lived with collectible design through the lens of Browns: unexpected, immersive and rooted in the way we live.

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**SEEDS**

**x**

**Browne**

**Available works**

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## YONT

Berlin-based YONT, founded by Serdar Ayvaz and Coşan Karadeniz, works across furniture, interiors and scenography. Rooted in architecture, the studio approaches design through material experimentation, atmosphere and a dialogue between digital processes and physical making. Its work has a particularly strong relationship with music and club culture, with projects encompassing sculptural DJ booths, listening stations and furniture. YONT's objects blur the boundaries between furniture, sculpture and sound, combining functional purpose with a distinctive material and architectural presence.



## DJ BOOTH (2 LEGS) YONT

Part of YONT's Brutalist Pink series, this DJ booth is a sculptural object as much as functional equipment — sized for a compact all-in-one controller — raw, monolithic, brutalist. Hand-sculpted styrofoam sealed in multi-layer epoxy coat and 2k pink gloss paint, wooden substructure, it condenses YONT's material language of tension and bold colour into a single gesture, built for the London Design District.

Exclusive to SEEDS.



## DJ BOOTH (4 LEGS) YONT

Part of YONT's Brutalist Pink series, this DJ booth is a sculptural object as much as functional equipment — sized for a compact all-in-one controller — raw, monolithic, brutalist. Hand-sculpted styrofoam sealed in multi-layer epoxy coat and 2k pink gloss paint, wooden substructure, it condenses YONT's material language of tension and bold colour into a single gesture.



Styrofoam, epoxy, gloss paint, wood

220 W x 114 H x 86 D cm

£19,000 + VAT

## JAMES SHAW

James Shaw is a designer and a maker exploring the material landscape in a hands-on way. His work aims to interrogate the material, systemic and formal approaches to the creation of objects. Frequently his work considers the resources around us challenging the notion of 'waste' to create new beautiful materials.

James has exhibited internationally and past awards include being nominated for the Design Museum Designs of the Year Award and winning the Arc Chair Design Award. His work is in the permanent collections of MoMA, The V&A, The Montreal Museum of Art, The Design Museum Ghent and The Museum of London among others.



## BAR JAMES SHAW

A playful yet refined bar by James Shaw, created in his signature extruded recycled plastic texture. Each piece is uniquely crafted, celebrating colour, craft, and material experimentation.

Exclusive to SEEDS



## BAR STOOL JAMES SHAW

A playful yet refined bar stool by James Shaw, created in his signature extruded recycled plastic texture. Each piece is uniquely crafted, celebrating colour, craft, and material experimentation.

Exclusive to SEEDS



## PLASTIC BAROQUE GRID STOOL (WITH FURRY CUSHION)

JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE Plastic, icelandic sheepskin

40 x 40 x 50 cm

Each unique  
Bespoke options available

£ 1,100 + VAT  
£ 800 + VAT (without sheepskin)

## PLASTIC BAROQUE LOUNGE CHAIR (PINK)

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE plastic, cushion

70 × 70 × 65 cm

Bespoke options available

£2300 + VAT

## PLASTIC BAROQUE LOUNGE CHAIR (RED)

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE plastic, cushion

70 × 70 × 65 cm

Bespoke options available

£2300 + VAT

## PLASTIC BAROQUE LOUNGE CHAIR (GREEN)

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## WALNUT SIDE TABLE

James Shaw

A playful yet refined side table by James Shaw, made with walnut wood.



Walnut

50 × 50 × 45 cm

Exclusive to SEEDS  
Bespoke options available

£ 1350 + VAT

## HANDHELD MIRROR JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## SMALL LINEAR MIRROR JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## MEDIUM LINEAR MIRROR JAMES SHAW

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## LARGE LINEAR MIRROR JAMES SHAW

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## GREEN PLASTIC BAROQUE MIRROR JAMES SHAW

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## FULL LENGTH PLASTIC BAROQUE MIRROR

JAMES SHAW

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Recycled HDPE plastic, mirror

70 × 162 cm  
70 × 50 cm (Small)

Each unique  
Bespoke options available

£ 2000 + VAT  
£ 950 + VAT (Small)

## GREEN BLOB MIRROR JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## YELLOW BLOB MIRROR JAMES SHAW

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## PINK BLOB MIRROR JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## BLOB VASE

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled polypropylene

Each unique  
Bespoke options available

Small: £300 + VAT  
Medium: £350 + VAT  
Large: £400 + VAT

## LARGE BLOB VASE WITH DOT

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled polypropylene

40 × 40 cm

Each unique  
Bespoke options available

£400 + VAT

## LARGE BLOB VASE WITH GLASS

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled polypropylene, glass

40 × 40 cm

Each unique  
Bespoke options available

£ 500 + VAT

## BLOB CANDLE HOLDER

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



## PLASTIC BAROQUE DRINKS TROLLEY

JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE plastic, glass, brass

70 x 50 x 70 cm

Exclusive to SEEDS  
Bespoke options available

£ 2,000 + VAT

## PLASTIC BAROQUE WINE COOLER

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



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Recycled HDPE plastic

Exclusive to SEEDS  
Each unique  
Bespoke options available

Small: £600 + VAT  
Large: £900 + VAT

## PLASTIC BAROQUE CLOTHES RAIL

James Shaw

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE plastic, polished aluminium

110 × 50 × 170 cm

Bespoke options available

£ 2,000 + VAT

## ARROW SIGN

### JAMES SHAW

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Recycled HDPE plastic

90 x 30 x 30 cm

Exclusive to SEEDS  
Bespoke options available

£ 180 + VAT

## GREEN FLOOR LAMP

### JAMES SHAW

James Shaw has been working with recycled plastic since 2013 using a series of self created 'plastic extruding guns'. These tools unpack a different way of working with this very common and problematic material, bringing it out of the industrial park and into the studio. These works attempt to bring out the beauty and excitement in this material and transform it into something of lasting interest and value.



Recycled HDPE plastic, recycled  
polypropylene

180 x 30 x 30 cm

Exclusive to SEEDS  
Bespoke options available

£1000 + VAT

### STUDIO STANLEY

Studio Stanley is the studio practice of George Stanley McGraw, a Los Angeles artist working with light, electricity and material. His electrified objects combine hand-bent glass and neon with materials including terracotta, acrylic, aluminum and chrome, occupying a space somewhere between sculpture and lighting.

George spent fifteen years working in water and energy infrastructure, including as Water & Power Commissioner for Los Angeles. That relationship to power—both as a physical force and a visible system—runs quietly through his work.

Studio Stanley explores light's ability to alter our perception of objects and spaces: softening hard materials, making industrial components feel sensual, and turning electricity into an intimate physical experience. Works are handmade as unique pieces and small editions.



## KIGUMI HANGING STAPLE STUDIO STANLEY

Kigumi Hanging Staple is a tower lamp built around the logic of Japanese interlocking joinery (kigumi): the case slots together without adhesive or hardware, and a single neon element hangs freely within the structure.

Formally, the work references Shiro Kuramata's late-1970s/80s material language—clear volumes, reflective planes, and a kind of poetic engineering—while also carrying the quiet presence of Isamu Noguchi's Akari, where light operates as sculpture and atmosphere.

Three vertical panels are 1/8-inch clear Italian acrylic, paired with a fourth in chrome plated steel, which introduces a mirror-plane that shifts the tube's read as you move around it. The chrome surface can be positioned to conceal or reveal the presence of the tube in a space.

The tube is clear borosilicate glass pumped with neon, finished with transparent electrode covers and to maintain an intentionally translucent, weightless feel. Dimmable and suitable for floor or tabletop display, the lamp casts an even, architectural light through the clear volume and chrome reflection.



tube: 8mm borosilicate glass pumped with neon  
cabinet: 1/8" clear italian acrylic and chrome plated steel plate  
power supply: 8kv, 50/60Hz, dimmable

16.5 L x 16.5 W x 71 H cm

£2800 + VAT

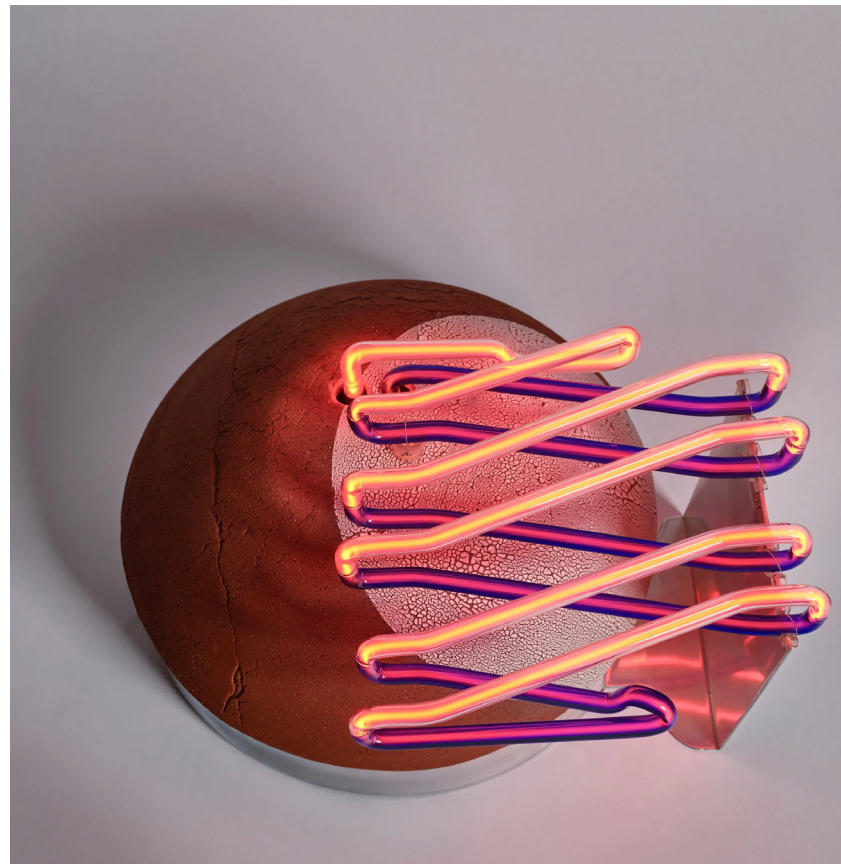
## NEON RADIATOR STUDIO STANLEY

Radiator (II) is a unique piece that extends the series' focus on structure, heat, and containment. A hand-formed neon "radiator"—made from a single piece of fused cobalt and clear glass pumped with neon—emits a bright red and purple glow that reads as both line and surface, intensified by the layered glass.

The illuminated element emerges from a hand-formed terracotta bowl, and is held in place by a cantilevered arm made of aircraft aluminum.

The work is built as a set of contrasts: the bowl's earthen mass and irregular edge against the radiator's crisp geometry; the softness of clay against the engineered metal; light treated as a material that appears to press, hover, and radiate.

This sculpture can be wall-mounted or placed on a tabletop. Although the Radiator series includes multiple variants, this configuration is unique.



tube: 8mm fused clear and cobalt borosilicate glass, pumped with neon  
cabinet: aircraft aluminum and american terracotta with sodium silicate glaze  
power supply: 10kv, 50/60Hz UL approved

33 L x 46.7 W x 25.4 H cm

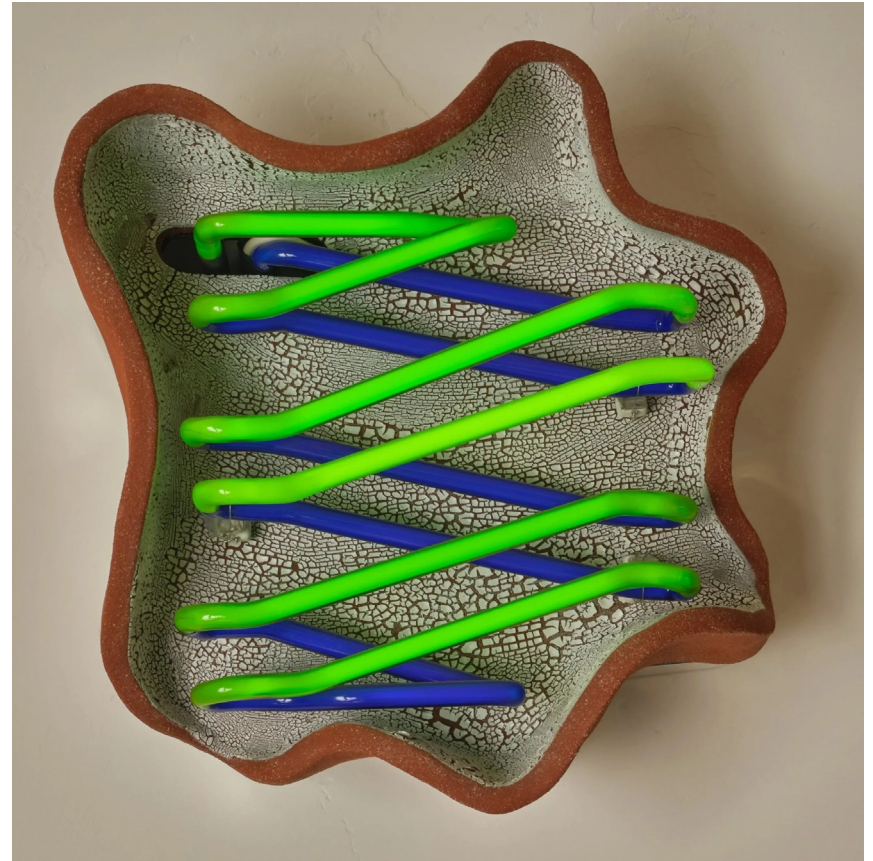
£6900 + VAT

## ACID RADIATOR STUDIO STANLEY

Radiator (I) is a wall-mounted work built around a hand-formed neon “radiator,” conceived as an illuminated element held in tension with a ceramic vessel. The tube is made from acid green and UV-transmitting (blacklight) glass, featuring a fluorescent phosphor coating that intensifies the color and gives the line a charged, electric presence.

The radiator is set within a hand-formed ceramic plate fused to an aircraft aluminum cabinet and designed to mount directly to the wall, reading as both object and relief. The piece activates its surrounding surface—casting colored light and shadow within and around the ceramic form.

The work is built as a set of contrasts: the ceramic’s earthen mass and irregular edge against the radiator’s crisp geometry; the softness of clay against the engineered presence of aluminum; light treated as a material that seems to press, hover, and radiate.



tube: 10mm coated glass, acid green, UV transmitting italian woods glass  
mount: custom cleat  
cabinet: aircraft aluminum, American terracotta  
power supply: 8kv, 50/60Hz UL approved

29.2 L x 29.2 W x 39 H cm

£5300 + VAT

## INFINITY ARCH IN CHROME STUDIO STANLEY

The chrome editions of the Infinity Arch series are a nod to Italian Radical Design of the 1970s—particularly Superstudio and Archizoom Associati's mirrored, architectural objects using clean, luxurious materials like chrome and acrylic.

The double stacked 20 cm cubea behave like a small, self-contained room: chrome as a mirror-plane, smoky acrylic as a tinted façade, and the helium tube reading like a drawn line suspended in space.

Encased in a smoky Italian acrylic vitrine, the bright white-pink output is softened and refracted through the volume, shifting with the viewer's position.



tube: 8mm leaded glass pumped with helium  
cover: 1/8" amber Italian acrylic  
cabinet: chrome dipped aluminum  
power supply: 7kv OR 10kv, 50/60Hz UL approved

20.3 L x 20.3 W x 40.6 H cm

£3800 + VAT

## INFINITY ARCH IN COBALT STUDIO STANLEY

A hand-formed 8mm glass tube, bent from one continuous length and pumped with helium, emits a bright white-pink light. The arch is suspended in a vitrine constructed from cobalt Italian acrylic, so the illumination reads through the colored volume. Viewable on all sides, the piece shifts depending on the viewer's position, as the acrylic modulates the light.

This work references Nashville visual language, particularly Ferdinando Scarfiotti's production design for *Toys* (1992), translating playful scenographic color and shape into a single architectural gesture.



tube: 8mm leaded glass pumped with helium  
cabinet: 1/8" cobalt Italian acrylic  
power supply: 8kv, 50/60Hz

20.3 L x 20.3 W x 30.5 H cm

£3500 + VAT